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Jollibee franchisee Beeworks donates S\$23,000 to BT-BAF for youth art programmes

The fund has helped 25,000 beneficiaries between the ages of six and 19 through arts-based programmes

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There were around 240 guests in total at the "A Day With Her" carnival-style event. PHOTO: TRCL

[SINGAPORE] To celebrate Mother's Day and the 21st anniversary of The Business Times Budding Artists Fund (BT-BAF), non-profit The Rice Company Limited (TRCL) hosted a carnival-style event dedicated to mothers, grandmothers and caregivers.

"A Day With Her" was supported by Beeworks, the sub-franchisee for Jollibee in Singapore, which also donated S\$23,000 to BT-BAF.

At the event on May 10 at One Farrer Hotel, nearly 100 children and youth and their families enjoyed performances, games and creative activities to encourage family bonding. There were around 240 guests in total.

"A Day With Her" reflects the fund's continuing belief that the arts can do more than nurture talent, they can strengthen families, restore confidence and create moments of joy, connection and hope," TRCL said.

The funds raised will go towards supporting art programmes for children and youth, under BT-BAF.

Since its inception in 2004 and official adoption by *The Business Times* in 2005, BT-BAF – managed by TRCL – has helped 25,000 underserved children and youths between the ages of six and 19 through arts-based programmes.

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For example, as part of TRCL's Art of Play @ Schools programme, professional artist-facilitators work with primary school students and provide exposure to different art forms. The programme aims to benefit students through access to after-school arts learning and creative development.

Last month, the [Art of Golf Charity Masters](#) raised close to S\$200,000 for BT-BAF. The month before, [Steinway Gallery Singapore](#), part of trading and services company Melchers Group, donated S\$20,000.

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Taking Heart

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