

**Media Release**  
**For Immediate Release**

**Cultivating the Virtuous Cycle of Giving:  
Certis Presents New *Community Give-Back Programme***

- Certis partners children charity fund to launch a series of activities to instil in our young the value of giving back to the community.
- The programme will reach out to disadvantaged groups including children with special needs.
- Certis makes a donation of S\$30,000 to The Business Times Budding Artists Fund.

**Singapore, 5 July 2019** – Leading advanced integrated security services provider Certis is partnering with The Business Times Budding Artists Fund (BT BAF) to launch a series of activities to empower the children and youth from disadvantaged backgrounds through the arts. Called *Community Give-Back*, the programme will enable the children and youth who have received from the BT BAF to use their talents to give back to the community.

To kick-off the launch at The Little Arts Academy North Campus I, more than 20 staff and management volunteers from presenting donor Certis and children and youth from BT BAF engaged with 20 children from Club Rainbow in a workshop to create an augmented reality artwork using clay models and stop-motion videography.

Mr Sam Tan, Minister of State, Ministry of Foreign Affairs and Ministry of Social and Family Development graced the event as the Guest-of-Honour. At the event, Mr Paul Chong, Group Chief Executive Officer of Certis, presented a cheque for S\$30,000 to Mr Wong Wei Kong, Editor, The Business Times.

Over the next 12 months, the programme will see 100 volunteers from Certis, and 60 children and youth participants currently enrolled in arts programmes supported by BT BAF conduct a series of art and digital technology activities for more than 150 beneficiaries from four charity organisations: Club Rainbow, Singapore Association for the Deaf, Fei Yue Family Service Centre and SPD. The activities range from wall mural painting to puppet-making workshops which incorporate virtual reality.

Mr Wong said, “We believe that it is important for our children and youth to do their part to contribute to the community and know that they can make a difference in someone else’s life. We want them to cultivate values such as empathy and gratitude at a young age so that they may learn to pay-it-forward. We are glad to work with Certis, who shares our belief and intent.”

Mr Chong elaborated, “We are excited to be the presenting donor of the *Community Give-Back* programme as it offers children and youth the platform to serve their communities. This is in line with our focus to reach out to disadvantaged children and youth. Acts of service inspire the giver, the receiver and the wider community, which makes programmes like *Community Give-Back* key to a more inclusive Singapore. In addition to our donation, we look forward to joining hands with the BT BAF children and youth to make a meaningful difference in the lives of the beneficiaries.”

Certis is the presenting donor of the *Community Give-Back* programme. BT BAF is a charity fund managed by The RICE Company Limited that provides access and opportunities in the arts to empower financially disadvantaged children and youth.

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**About The RICE Company Limited**

The RICE Company Limited (TRCL) is a not-for-profit organisation and registered charity with IPC (Institutions of Public Character) status. TRCL seeks to harness the potential of the arts to benefit under-served children and youth in the community. TRCL manages The Business Times Budding Artists Fund, arts training centres (The Little Arts Academy and 10 Square Youth) in three locations across Singapore, creative spaces (The Pavilion at Far East Square and Temenggong 18/20) and two subsidiaries (Global Cultural Alliance Ltd and Millet Holdings Pte Ltd). For more information, visit [www.therice.sg](http://www.therice.sg)

### **About The Business Times Budding Artists Fund**

Initiated in 2004 and adopted by The Business Times in 2005, The Business Times Budding Artists Fund (BT BAF) originated from a conviction that no child with the strong interest and potential in the arts should be denied the opportunity to develop his or her talents due to a lack of financial resources. Since 2005, BT BAF has reached out to more than 18,000 financially-disadvantaged children and youth, between the ages of six to 19 years old, through a variety of programmes including a structured arts training programme, arts camps, workshops and signature events. BT BAF supports arts training centres, The Little Arts Academy and 10 Square @ Orchard Central, and is managed by The RICE Company Limited. For more information, visit [www.baf.sg](http://www.baf.sg).

### **About Certis (www.certisgroup.com)**

Certis is a leading advanced integrated security organisation that develops and delivers multi-disciplinary security and integrated services. As a unique specialist operations-technology outsourcing partner, Certis integrates advanced security, technology, facilities management, customer service and talent to build and operate bespoke solutions for complex, critical operations that extend beyond security. Our design-for-purpose solutions are led by an extensive track record of running operations and design thinking to drive operational efficiencies and deliver business-critical outcomes for our customers. Certis is headquartered in Singapore, with an international presence that extends to Australia, Hong Kong, Macau, China, Malaysia and the Middle East. We are a trusted partner committed to our clients' successes, delivered through our 34,000-strong global team which includes 16,000 in Singapore.

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