

**Media Release (FOR IMMEDIATE RELEASE)**

**10TH EDITION OF CHILDREN FOR CHILDREN 2018  
Annual Community Event Celebrates Children's Day for 1,000 Children with a  
Musical Treat and Visits to the S.E.A. Aquarium and  
The Maritime Experiential Museum at Resorts World Sentosa**



- **More than 400 pupils and teachers from CHIJ Kellock (Primary) come together for the 10<sup>th</sup> edition of a community outreach event co-organised by CHIJ Kellock since 2008 and will be staging an original musical production for the first time.**
- ***Children for Children 2018* will see more than 1,000 children attend the musical and visit two attractions in Singapore: S.E.A. Aquarium and The Maritime Experiential Museum at Resorts World Sentosa.**
- ***Children for Children 2018* fundraised a total of S\$337,793 for The Business Times Budding Artists Fund and will be graced by Guest-of-Honour, Mr Desmond Lee, Minister for Social and Family Development.**

**Singapore, October 4, 2018** - This October, 1,000 children can look forward to a day of fun hosted by pupils from CHIJ Kellock (Primary), who will also put up an original musical performance.

*Children for Children (CFC)*, jointly organised by CHIJ Kellock, not-for-profit arts organisation and charity The RICE Company Limited, The Business Times and Resorts World Sentosa since 2008, brings children from across more than 50 schools in Singapore to celebrate Children's Day each year with a special outing to iconic attractions in Singapore.

Says Mr Tan Tee Tong, director of The RICE Company Limited, “*CFC* is an initiative that sees organisations and communities come together to do good for underserved children. It is also a platform to bring awareness to children about showing care for others, especially towards those in need. For 10 years now, *CFC* has become a highlight event in schools for the children, who are motivated by their teachers to work hard and are excited towards their special treat on Children’s Day.”

This year, 1,000 children will enjoy an inspiring musical production put up by the pupils of CHIJ Kellock from primary two to five. The production called ‘Dreamweavers’, also the theme of *CFC* 2018, will narrate an inspiring tale through original songs, dance and rhythmic gymnastics to encourage its audiences to seek out their dreams and let them take flight.

Says Ms Magdalene Chin, Principal of CHIJ Kellock, “Through this 10th edition of *CFC*, we hope to pay tribute to the originators of *CFC* with a musical production that hopes to inspire among our youths, a dare to dream and the courage to let their dreams take flight. The girls of CHIJ Kellock narrated an inspiring tale called “Journey to Your Dreams”, through original songs, dance and acting. Among the cast, is a Primary Six student, Simorrah, who embodies what it means to pursue a dream despite the challenges of being in a graduating year, taking the PSLE. To spread the spirit of joy, gratitude, inclusiveness, service leadership and a good dose of hope to their peers, the girls of CHIJ Kellock published a storybook, “Wishing Upon a Star” and the CHIJ Kellock Student Volunteers played host to the children who visited The Maritime Experiential Museum and S.E.A Aquarium on Children’s Day.

This *CFC* journey has taught the girls of CHIJ Kellock what it means to use their gifts in the service of others, what it means to be inclusive in their thinking and in their attitude and how dreams can be fulfilled with determination, optimism and will. These lessons, not always found in the classrooms, are what counts in shaping lives, and the girls of CHIJ Kellock are grateful for the experiences and opportunities of *CFC*.”

Pupils from CHIJ Kellock will also play host to the children who will watch the musical staged at Resorts World Theatre, followed by a visit to the S.E.A. Aquarium and The Maritime Experiential Museum. At the S.E.A. Aquarium, the children will marvel at more than 100,000 marine animals of over 1,000 species including majestic manta rays, hammerhead sharks, sea jellies and poison arrow frogs. Over at The Maritime Experiential Museum, they will be guided through a series of curated activities such as learning about the rich history of the maritime silk route, colourful spice trade and perilous adventures of ocean explorers.

“We are delighted to welcome *CFC* back to Resorts World Sentosa especially on the occasion of its 10<sup>th</sup> edition. Conservation and education are at the heart of our many attractions where fun facts and fascinating insights are shared through immersive learning and exploration. RWS is very happy to co-organise this event and extend a meaningful learning journey to more than 1,000 primary school students from different backgrounds. We believe that our young friends will take home many valuable insights about their role in ocean conservation through the interactive activities by our S.E.A. Aquarium’s conservation group - Guardians of the S.E.A.A., as well as how the maritime silk route has been instrumental to modern civilisation today,” says Mr Tan Hee Teck, Chief Executive Officer, Resorts World Sentosa.

Since 2008, *CFC* has brought more than 10,000 children to various iconic destinations in Singapore such as The Singapore Flyer, the Singapore Zoo, Universal Studios Singapore and KidZania Singapore. The children are from primary schools islandwide who are on the Ministry of Education’s (MOE) Financial Assistance Scheme (FAS).

*CFC* is also a fundraiser for The Business Times Budding Artists Fund (BT BAF), a fund that provides arts training and performing opportunities for financially disadvantaged children and youth between the ages of six to 19 to develop and nurture their interest in the arts.

Says Mr Wong Wei Kong, editor of The Business Times “*CFC* builds a virtuous cycle of giving and sharing between the community and those less fortunate in our society. This also inculcates in our young people the value of doing something special and meaningful to spread cheer and joy to their less privileged peers. This year, we are thankful for the support from many organisations and individuals who believed in *CFC* and we would like to extend our sincere appreciation to all our donors of *CFC* 2018 for their generosity in making this year’s event possible.

*CFC* 2018 fundraised a total amount of S\$337,793\* with the support of Tote Board, ERA Realty Network Private Limited, Kenn Foundation, ING Bank, Hong Leong Group Singapore of companies (comprising Hong Leong Foundation, City Developments Limited, Hong Leong Holdings Limited, Millennium Hotels and Resorts, and Hong Leong Finance), CWT Private Limited, Perennial Real Estate Holdings Limited and Singapore Pools, as well as individuals.

The celebrations of *CFC* 2018 will be graced by Guest-of-Honour Mr Desmond Lee, Minister for Social and Family Development.

Members of the media are invited to the *Children for Children* 2018 on Thursday, 4 October 2018, 9:00am – 11.30am, Resorts World Theatre at Resorts World Sentosa, 8 Sentosa Gateway, Singapore 098269.

**\*Please kindly check against final amount reported after the event.**

Programme

- 9.00am : Registration
- 9.20am : Arrival of GOH, Mr Desmond Lee  
Minister for Social and Family Development
- 9.30am : Speech by Mr Wong Wei Kong  
Editor of The Business Times and Co-organiser of *CFC* 2018
- 9.35am : Musical Performance: “Dreamweavers” by pupils of CHIJ Kellock (Primary)
- 10.25am : Cheque Presentation\*
- 10.40am : Reception
  
- 11.00am : Children engaged in activities at The Maritime Experiential Museum and  
S.E.A. Aquarium\*

\*photo opportunity

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### **About The RICE Company Limited**

About The RICE Company Limited The RICE Company Limited (TRCL) is a not-for-profit organisation that harvests the potential of the arts and culture for the development of human lives and connects communities in Singapore with the world. TRCL's core areas of expertise lies in enlivening places and spaces through place making and content creation; building cultural capital through the engagement of arts with business; and developing linkages with communities around the world.

TRCL currently manages two social funds (The Business Times Budding Artists Fund and Sing50 Fund), six creative spaces (The Little Arts Academy City and North Campus I & II, 10 Square at Orchard Central, The Pavilion at Far East Square and Temenggong 18/20) and two subsidiaries (Global Cultural Alliance and Millet Holdings). For more information, visit [www.therice.sg](http://www.therice.sg)

### **About CHIJ Kellock (Primary)**

Established in 1964, CHIJ Kellock is an established all-girls' government-aided primary school and the youngest of the 11 CHIJ schools in Singapore. The school's vision of "A Christ-centred learning community where every child will develop her unique giftedness to lead and make a difference" encapsulates its commitment toward providing a holistic education for its pupils, where each child can develop her potential to the fullest. Placing high priority on the learning and well-being of its pupils, the school aims to cultivate our girls to be Thoughtful Learners, Servant Leaders and Person for Others.

### **About The Business Times**

The Business Times (BT), a member of the Singapore Press Holdings group, is South-east Asia's leading financial daily. BT brings its readers daily corporate, financial, economic and political news, analysis and commentary on print and digital platforms. It provides readers with in-depth coverage of Singapore and Asian business and economic developments, as well as global trends that impact Singapore business. BT's lifestyle journalists bring busy executives the latest in recreation, entertainment, the arts, design, food and shopping.

### **About Resorts World Sentosa**

Resorts World Sentosa (RWS), Asia's premium lifestyle destination resort, is located on Singapore's resort island of Sentosa. Spanning 49 hectares, RWS is home to world-class attractions including Universal Studios Singapore, S.E.A. Aquarium, the Maritime Experiential Museum, Dolphin Island and Adventure Cove Waterpark. Complementing the adventure and adrenaline of its theme parks and attractions are six unique luxury hotels, the world-class Resorts World Convention Centre, a casino and the Asian flagship of a world-renowned destination spa. RWS offers award-winning dining experiences and exciting cuisine from around the world across its many renowned celebrity chef restaurants, establishing itself as a key player in Singapore's vibrant and diverse dining scene and a leading gourmet destination in Asia for epicureans. The integrated resort also offers world-class entertainment, from original resident productions to concerts and public shows such as Crane Dance and Lake of Dreams. RWS has been named "Best Integrated Resort" since 2011 for eight consecutive years at the TTG Travel Awards which recognises the best of Asia-Pacific's travel industry.

RWS is wholly owned by Genting Singapore, a company of the Genting Group. For more information, please visit [www.rwsentosa.com](http://www.rwsentosa.com)

### **About The Business Times Budding Artists Fund**

Initiated in 2004 and adopted by The Business Times in 2005, The Business Times Budding Artists Fund (BT BAF) originated from a conviction that no child with a strong interest and potential in the arts should be denied the opportunity to develop his or her talents due to a lack of financial resources. Since 2005, BT BAF has reached out to more than 16,000 financially-disadvantaged children and youths, between the ages of six to 19 years old, through a variety of programmes including a structured arts training programme, arts camps, workshops and signature events. BT BAF supports two arts training centres, The Little Arts Academy and 10 Square @ Orchard Central, and is managed by the RICE Company Limited. For more information, visit [www.baf.sg](http://www.baf.sg)