



For immediate release

## **1,000 CHILDREN AND THEIR FAMILIES TO ENJOY SENTOSA AND A NEW MUSIC FESTIVAL FOR FREE**

**Singapore, 19 August 2016** – Come 27 August 2016, 1,000 children and their families can look forward to visiting some of the most popular attractions and enjoying a new music festival for free at *Sentosa – The State of Fun*.

This special one-day excursion will see children from organisations such as Singapore Children Society and various primary schools, who are also beneficiaries of The Business Times Budding Artists Fund (BT BAF), enjoy a full day out on Sentosa.

The children will be provided with free island admission as well as a Sentosa FUN pass each, granting them free entry to their choice of three attractions, with more than 20 attractions (such as the S.E.A. Aquarium, Skyline Luge, Trick Eye Museum and Sentosa Merlion) to choose from. This ‘Sentosa Experience’ will culminate with the children and their families attending a new music festival *Singapore Rhapsodies – The Concert 2016* in the evening.

Organised by The RICE Company Ltd (RICE) and supported by Sentosa Development Corporation (SDC) as part of its annual charity initiative Sentosa Gives, this community outreach event aims to provide beneficiaries of the BT BAF - a fund that provides free arts education to children and youths from financially disadvantaged families - an occasion to enjoy a day of fun and spend time bonding with their families without cost at one of Singapore’s most iconic leisure destinations. In addition, SDC will also be contributing a cash donation of \$30,000 to the BT BAF, in support of the *Singapore Rhapsodies – The Concert 2016*.

“In this month of national celebrations, we are taking the opportunity through our annual Sentosa Gives charity initiative to give the less fortunate a memorable day of fun at Sentosa, and at the same time be a platform for our local artists to showcase their talents. Sentosa has grown to become an integral part of Singaporeans’ lives over the years, being the setting for many fun memories, and this is part of our efforts to ensure that The State of Fun continues to remain accessible to all,” said Mr Chan Mun Wei, Divisional Director of Corporate Planning at SDC.

The BT BAF is managed by RICE and provides free arts education to children and youths from financially disadvantaged families at Little Arts Academy and 10 Square @ Orchard Central.

The finale of the day's activities for the 1000 beneficiaries will be the inaugural *Singapore Rhapsodies – The Concert 2016* that promises an exuberant showcase of music and songs by some of the hottest young local talents as well as a host of festive activities such as an arts market and various food and drinks stalls.

Says Mr Tan Tee Tong, Director of RICE, an arts and culture non-profit organisation which is the producer of *Singapore Rhapsodies – The Concert 2016* and which also manages BT BAF: "The inaugural Singapore Rhapsodies concert is a celebration of Singapore's music diversity and the talents of our local musicians. From pop, fusion jazz to indie- R&B performed by a strong line-up of talented and original music makers such as Charlie Lim, Ling Kai, Raghajazz, Gareth Fernandez, Sezairi Sezali and more. Through this community outreach event, we want to ensure that young people who may otherwise not have an opportunity to visit Sentosa and thus enjoy the concert, are able to do so in a memorable way: a day filled with fun and music. We are grateful for SDC's partnership in this event."

*Singapore Rhapsodies – The Concert 2016* is an initiative of the Sing50 fund, which seeks to promote and preserve our Singapore music heritage.

For two Saturdays leading up to the main concert, local artistes from the Musicians Guild of Singapore, a programme partner of Singapore Rhapsodies, will be performing at Timbre+ to showcase new and original works outside of usual concert spaces as well as to generate greater awareness for the concert.

The event is free and open to the public.

*Singapore Rhapsodies – The Concert 2016* is produced by The RICE Company Limited (RICE). This is an initiative of the Sing50 Fund which is managed by RICE. RICE is privileged to have the following partners: Sentosa Development Corporation (venue), Timbre Group (lead-up programme), Musicians Guild of Singapore (programme), Red Roof Records (music production) and Unusual Entertainment Pte Ltd (production) for the *Singapore Rhapsodies – The Concert 2016*.

## About Sing50 Fund

The Sing50 Fund originated from the Sing50 mega concert, organised by The Straits Times and The Business Times, in celebration of Singapore's 50 years of music heritage. The concert was held on 7 August 2015 at the National Stadium with an audience of over 40,000 people. It brought together our home-grown international and local talents, and featured songs from different genres, cultures and communities that were composed, performed or made popular by Singapore artists.

As part of the celebration, the Fund was set up to preserve and celebrate our Singapore music heritage by fostering knowledge of and affection for Singapore music in our children and the community. The Fund is supported by The Straits Times and The Business Times, and managed by The RICE Company Ltd which is a charity with IPC status.

## About The RICE Company Limited

The RICE Company Limited is a not-for-profit organisation that harvests the potential of the arts and culture for the development of human lives and connecting communities in Singapore with the world. Its core areas of expertise lies in enlivening places and spaces through place making and content creation; building cultural capital through the engagement of arts with business; and developing linkages with communities around the world.

It currently manages two social funds (The Business Times Budding Artists Fund and Sing50 Fund), three creative spaces (The Little Arts Academy, 10 Square at Orchard Central and The Pavilion at Far East Square) and two subsidiaries (Global Culture Alliance and Millet Holdings).

More information is available at [www.therice.sg](http://www.therice.sg).

## About Sentosa

Sentosa is Asia's leading leisure destination and Singapore's premier island resort getaway, located within 15 minutes from the central business and shopping districts. The island resort is managed by Sentosa Development Corporation, which works with various stakeholders in overseeing property investments, attractions development, and operation of the various leisure offerings and management of the residential precinct on the island. The Corporation also manages the Southern Islands, and owns Mount Faber Leisure Group which runs Singapore's only cable car service.

The 500-hectare island resort is home to an exciting array of themed attractions, award-winning spa retreats, lush rainforests, golden sandy beaches, resort accommodations, world-renowned golf courses, a deep-water yachting marina and luxurious residences – making Sentosa a vibrant island resort for business and leisure. Making Sentosa its home, too, is Singapore's first integrated resort, Resorts World Sentosa, which operates South East Asia's first Universal Studios theme park.

Situated on the eastern end of Sentosa Island is Sentosa Cove, an exclusive oceanfront and residential enclave bustling with some 2,000 homes, romantic quayside restaurants, retail and specialty shops.

The Island is also proud to be home to Sentosa Golf Club and its two acclaimed golf courses, The Serapong and The Tanjong. Sentosa Golf Club hosts the SMBC Singapore Open and the HSBC Women's Champions, featuring some of the world's best golf professionals.

Welcoming a growing number of local and international guests every year, Sentosa is an integral part of Singapore's goal to be a global destination to work, live and play. For more information, please visit: [www.sentosa.com.sg](http://www.sentosa.com.sg).

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