











For immediate release

JUDY ONGG'S CHARITY CONCERT IN AID OF BUDDING ARTISTS IN SINGAPORE



Singapore, 7 July 2016 - Young artistic talents in Singapore find a new champion this September in renowned Taiwanese singer-actress Judy Ongg.

Best known for her 1970s hit single 'Miserarete (魅せられて)' which sold two million copies in Japan, Judy Ongg will be performing in an exclusive one-night fundraiser concert for The Business Times Budding Artists Fund at Marina Bay Sands.

The Love Concert, Judy Ongg 2016(爱的奉献 — 翁倩玉2016新加坡慈善演唱会), named in reference to the spirit of giving and unconditional love 爱的奉献, is also a song made

popular by Ongg in China. It is the theme song of the *Zheng Da Variety Show正大综艺*, one of China's most enduring and prominent TV variety programmes that was broadcast since 1990 and sponsored by the CP Group, one of the two main sponsors of this concert.

The charity concert is the first that Ongg is giving in support of financially disadvantaged children and youths to pursue an education in the arts. Ongg has also been praised for her active support for earthquake survivors in Taiwan and China and her role in various other social causes such as serving as Rotary Ambassador for eradication of polio.

Says Mr Tan Tee Tong, Chief Operating Officer of The RICE Company which manages The Little Arts Academy and 10 Square, two multi-disciplinary arts centres providing sustained arts training to the beneficiaries of The Business Times Budding Artists Fund, "We are honoured and excited to have the support of one of Asia's evergreen celebrities. Judy Ongg's successful and multi-faceted career as a singer, actress, author and woodblock printing artist will certainly serve as an inspiration to these children who are enthusiastic in their pursuit of the arts."

Since 2005, The Business Times Budding Artists Fund has supported more than 13,000 beneficiaries from 6 to 19 years old through sustained and structured arts training programmes. Beneficiaries also receive exposure to concerts and theatre productions to enrich their experience of the arts. Some of these beneficiaries have since graduated and are pursuing further education in theatre, music, visual and performing arts in well known arts institutions.

Based in Japan, Judy Ongg has enjoyed tremendous popularity in Japan, Hong Kong, Taiwan and South East Asia is fondly remembered for her songs in the classic movie 'Love Begins Here' and 'The Story of O-Shin (阿信的故事)', the opening song of the definitive 1980s drama O-shin.

An acclaimed actress with notable accolades, Ongg made her film debut in the Japan-U.S. production, 'The Big Wave' when she was just 11 years old and has since become known for her roles in 'The Pillow Book', 'Zu: Warriors from the Magic Mountain' and 'Love Begins Here'.

Chief Executive Officer of Marina Bay Sands, Mr George Tanasijevich said the integrated resort is pleased that Judy Ongg has chosen Marina Bay Sands to stage her fundraiser performance: "Judy's career has been closely linked to Japan and Taiwan, and now she is raising funds for children in Singapore with her charity performance. Marina Bay Sands is pleased to be a part of it. This is especially significant during this year, as Singapore and Japan celebrate 50 years of Singapore and Japan diplomatic relations."

Concertgoers can look forward to an evening of familiar favourites from Judy Ongg's extensive repertoire of 40 singles and albums including all her greatest Mandarin hits along with a jazz selection of songs that she loved when she was growing up. Ongg will also perform cover versions of songs made popular by Teresa Teng and Mayumi Itsuwa.

Says Mr Poh Choon Ann, Group Chairman and CEO of Poh Tiong Choon Group, one of the two main sponsors of *The Love Concert Judy Ongg 2016*, "Judy Ongg is an international star and a beacon of hope and happiness in this region. With her catchy heartfelt songs such as 'Seagull (海鸥)', 'Warm Humanity (温情满人间)' and 'Pray (祈祷)', we hope the

audiences will be inspired and find strength in love to overcome the odds. As part of our 66th anniversary celebrations, we are proud to sponsor this charity concert together with the CP Group in support of young budding artists."

Ongg was last in Singapore in 2014 to perform with the Singapore Chinese Orchestra for a fundraising event for the Community Chest.

Tickets to *The Love Concert Judy Ongg 2016 (爱的奉献 — 翁倩玉2016新加坡慈善演唱会)* are priced at \$68*, \$88*, \$138*, \$188*, \$288* (VIP) (*excludes booking fee) and would be available for sale via Marina Bay Sands Box Offices and all SISTIC channels from 7 July 2016, 10am onwards.

The Love Concert Judy Ongg 2016 (爱的奉献 — 翁倩玉2016新加坡慈善演唱会) is coproduced by The RICE Company Ltd, Music & Movement (S) Pte Ltd and UnUsUaL Entertainment Pte Ltd. CP Group and Poh Tiong Choon Group are the main sponsors of the concert. Marina Bay Sands and Base Entertainment Asia are the venue partners for this concert. The Business Times Budding Artists Fund is managed by The RICE Company Limited.

For more information, please contact:

Sum Wai Ying Head, Marketing Communications & Partnerships The RICE Company Limited

Email: waiying_sum@therice.sg

Mobile : 9222 3548

Event Synopsis

Event	:	The Love Concert Judy Ongg 2016 (爱的奉献 - 翁倩玉 2016 新加坡演唱会)
Produced by	:	The Rice Company Ltd, Music & Movement (S) Pte Ltd and UnUsUaL Entertainment Pte Ltd
Sponsored by	:	CP Group, Poh Tiong Choon Group
Date	:	Friday, 9 September 2016
Time	:	8.00pm
Venue	:	MasterCard® Theatres at Marina Bay Sands
Tickets (excludes booking fee)	:	Ticket pricing: \$288*, \$188*, \$138*, \$88*, \$68* (*excludes booking fee) Tickets also available at any Marina Bay Sands Box Offices and all SISTIC channels.
Synopsis	:	Judy Ongg, an acclaimed regional star of the 70s & 80s, shares a nostalgic evening of songs with Singaporeans. The concert will take audiences through Ongg's greatest Mandarin and Japanese hits 'Seagull (海鸥)', 'Warm Humanity (温情満人间)', 'Pray (祈祷)' and 'Miserarete (魅せられて)', along with a selection of jazz songs she loved as she was growing up. The Love Concert Judy Ongg 2016 is a fundraiser for The Business Times Budding Artists Fund.

About The Business Times Budding Artists Fund

Initiated in 2004 and adopted by The Business Times in 2005, The Business Times Budding Artists Fund (BT BAF) originated from a conviction that no child with the strong interest and potential in the arts should be denied the opportunity to develop his or her talents due to a lack of financial resources. Since 2005, BT BAF has reached out to more than 13,000 financially-disadvantaged children and youth, between the ages of 5 to 19 years old, through a variety of programmes including a structured arts training programme, arts camps, workshops and signature events. BT BAF supports two arts training centres, The Little Arts Academy and 10 Square @ Orchard Central, and is managed by The RICE Company Limited. For more information, visit www.baf.sg

About The RICE Company Limited

The RICE Company Limited is a not-for-profit organisation that harvests the potential of the arts and culture for the development of human lives and connecting communities in Singapore with the world. Its core areas of expertise lies in enlivening places and spaces through place making and content creation; building cultural capital through the engagement of arts with business; and developing linkages with communities around the world.

It currently manages two social funds (The Business Times Budding Artists Fund and Sing50 Fund), three creative spaces (The Little Arts Academy, 10 Square at Orchard Central and The Pavilion at Far East Square) and two subsidiaries (Global Culture Alliance and Millet Holdings).

More information is available at www.therice.sg.

About Music & Movement (S) Pte Ltd

Music and Movement (M&M) is an events and entertainment company. M&M started out in 1989 with its main focus on artiste management, and later expanded out into events management, music production and publishing as well as television and media production.

Mission Statement: With the collaborative input of our specialized departments, we strive to provide a one-stop personalized entertainment service for all clients.

More information is available at www.musicmovement.com.sg

About UnUsUaL Entertainment Pte Ltd

UnUsUaL Entertainment Pte Ltd, a UnUsUaL Group Company, is a leading concert promoter in Asia. The company specialises in the organisation and promotion of concerts and events. Its diverse target audience ranges from the young to the mature. These audiences have been captivated by the more than 40 concerts and events organised annually in Singapore and the region.

Sold-out performances by Asian and International artistes under UnUsUaL Entertainment's portfolio include - A*mei, Air Supply, Andy Lau, Cesar Millan, G.E.M, Hillsong, Jacky Cheung, Jay Chou, JJ Lin, Michael Bublé, Pet Shop Boys, S.H.E., Stefanie Sun, Rain, Yanni and more.

For more information, please visit www.unusual.com.sg.