



**News Release**

**Embargoed till 10am, 3 August, Monday**

***Yu Neng Primary's beary-thoughtful gift for less-privileged peers***

*Cogent Holdings Limited donates \$110,000*

*for school's values-in-action initiative*

**SINGAPORE, 30 July 2015** – To commemorate its 80<sup>th</sup> anniversary and Singapore's Golden Jubilee this year, pupils of Yu Neng Primary School will give back to the community, one stitch at a time. More than 1200 pupils, staff and parent-volunteers will be hand-making 1,200 fabric bears on August 3 as part of its values-in-action-education programme and fundraising effort called, *Pay-It-Forward SG50 Bears*.

Leading integrated logistics solutions provider, Cogent Holdings Limited ("Cogent", together with its subsidiaries, "the group"), will be donating \$110,000 in support of the *Pay-It-Forward* initiative.

*Said Cogent's Chief Executive Officer Mr Benson Tan: "Cogent, which was founded more than 40 years ago, is grateful to Singapore for the opportunity to grow our business and to have our Group listed on the Mainboard of the Singapore Exchange five years ago. We have always been active in reaching out to the community, and we want to do more. We see it fitting to also encourage the younger generations to do their part for the community, and this Pay-It-Forward project is a meaningful initiative to honour the pioneer generation for their contributions to nation-building."*

### Inspiring “one good deed at a time”

The *Pay-It-Forward* initiative is a special YN80-SG50 project designed to galvanise the Yu Neng community to appreciate and pay tribute to the pioneers who have paved the way for Yu Neng’s present-day success.

*Mrs Clara Lim-Tan, Principal of Yu Neng Primary School, shared: “Over the past 80 years, Yu Neng Primary School has benefitted greatly from the contributions of our community, our pioneers and our founding fathers. We hope to inspire a movement through the Pay-It-Forward initiative to make a difference in the lives of the people in our community, especially those of the less privileged. We hope to make this inaugural project a Yu Neng Primary School signature values-in-action project in celebration of Singapore’s National Day celebrations.”*

The bears will be made from a myriad of upcycled fabric pieces, contributed by the entire school community, making each bear unique and truly one-of-its-kind. This limited edition set of bears will be named *SGBears* - reflecting the diversity and vibrancy of the Singapore community.

*On the learning outcomes for the pupils, Mrs Lim-Tan, continued: “Pay-It-Forward is a worthwhile initiative that inculcates important values such as empathy, respect, compassion and responsibility in our children, who are the stakeholders of the future. Our pupils will learn to actively help their less-privileged peers through their participation in this event.”*

### Raising funds for ChildAid

The \$110,000 donated by Cogent Holdings Limited will go towards the signature children charity concert, ChildAid. ChildAid, organised by The Straits Times and The Business Times, is a fundraising concert that supports two children charities: The Straits Times School Pocket Money Fund (ST SPMF) and The Business Times Budding Artists Fund (BT BAF).

ST SPMF disburses pocket money to children from low-income families to help them through school and BT BAF provides fully-sponsored arts training in Music, Dance,

Theatre and Visual Arts for children and youth from financially-disadvantaged backgrounds.

The SGBears will be distributed to members of the audience at this year's edition of ChildAid, which will be held on December 4 and 5 at Marina Bay Sands, Sands Theatre.

**Members of the media are invited to the YN80-SG50 Pay-It-Forward Flag Off and Cheque Presentation on August, 3, 7.40am – 10am, Yu Neng Primary School, 56 Bedok North Street 3, Singapore 469623.**

### Programme

7.40am	Arrival of guests
7.45am	Overview of Pay-It-Forward 2015
7.50am	Opening Welcome by Mrs Clara Lim-Tan Principal of Yu Neng Primary School
7.55am	Address by Special Guest, Ms Serene Goh Schools Editor, The Straits Times & Co-Chair of ChildAid 2015
8.00am	Cheque Presentation & Photo Opportunity by Cogent Holdings Limited to ChildAid
8.10am	Pay-It-Forward briefing for pupils & movement back to class
8.15am	Tour around the school hall of P2 and P5 pupils sewing & media interviews
8.30am – 9.50am	<i>Let's Sew!</i>
10am	End

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### **About Yu Neng Primary School**

'Yeu Nerng Public School' was founded as a Chinese school in 1935 to cater to the needs of the villagers living in the Upper Changi Road vicinity. Over the years, the school established quite a name for itself in the neighbourhood and grew from strength to strength. The school moved to a bigger site in Bedok North Street 3 in 1982 to cater to its rapidly expanding population. The school also changed its status from an aided school to a government school, adopted English as the main language medium in its curriculum and assumed the Hanyu Pinyin name, 'Yu Neng Primary School'. In January 2003, the school went through PRIME upgrading and had to move to a holding site. During this period, the school merged with Min Xin Primary School and absorbed 430 students from Min Xin Primary but retained the name Yu Neng Primary School. The current school building at Bedok North Street 3 was officially reopened in July 2006. From 15 Dec 2013, Mrs Clara Lim-Tan became Yu Neng's 8th principal, taking over Mdm Elis Tan.

### **About Cogent Holdings Limited**

About Cogent Cogent is one of the leading providers of total logistics management services in Singapore, serving customers of various industries.

Its extensive portfolio of customers include local and international corporations such as A.P. Moller-Maersk A/S, The Polyolefin Company, Mitsui O.S.K. Lines, Keppel Fels, Exxonmobil, ArcelorMittal and Natsteel.

The Group's core businesses include:

#### **TRANSPORTATION MANAGEMENT SERVICES**

With a specialized fleet of more than 100 prime movers, Cogent is a major player in the transportation logistics operations in Singapore. Apart from container and break-bulk trucking, Cogent also provides specialised equipment support and possesses expertise in handling wide variety of out-of-gauge cargoes, ad-hoc projects and heavy lift services such as factory removal and set-up, exhibitions and barging.

The Cogent team is trained and certified to handle and transport dangerous goods, and manage emergencies.

#### **CONTAINER DEPOT MANAGEMENT SERVICES**

Cogent has one of the largest container depot premises in Singapore located at a single location, which can store more than 20,000 TEUs (Twenty-foot Equivalent Units). It provides container depot services to major shipping lines and container leasing companies.

#### **AUTOMOTIVE LOGISTICS MANAGEMENT SERVICES**

Licensed by Singapore Customs to store dutiable motor vehicles at multiple sites, Cogent processes, transports and stores automobiles, assists with port and customs clearance and handles time-

sensitive deliveries. It is also licensed to operate in the Export Processing Zone which includes de-registration and export of pre-owned motor vehicles. In addition, Cogent assists the government agencies or authorities in the repossession of cars with outstanding road taxes and the impounding of illegally-modified cars as well as the removal of vehicles involved in accidents.

#### **WAREHOUSING & PROPERTY MANAGEMENT SERVICES**

Cogent, being one of the early and leading players in chemical logistics services, operates 3 warehousing facilities that provide comprehensive logistics services, including drum-filling of chemical products, warehouse storage for NEA and SCDF licensed products and general cargoes, inventory management as well as distribution. Bonded facilities are also available to cater to clients' re-export shipping requirements. All warehouse personnel handling dangerous cargoes and chemicals are trained and have adequate experience and knowledge in the handling and storing chemical cargoes. In addition, Cogent has a team of trained and experienced Emergency Response Team (ERT) personnel ready to handle any spillage incident.

In 2012, Cogent, through its wholly-owned subsidiary Cogent Land Capital, redeveloped the former Turf Club, and transformed it into a 1 million square feet lifestyle hub called The Grandstand. Located in the heart of the affluent precinct of Bukit Timah, The Grandstand offers an eclectic infusion of food & beverage concepts, a cluster of enrichment and activity centres for children, and a host of retail outlets including a hypermarket, and Singapore's first farmers' market featuring more than 70 independent gourmet grocers and specialty stores. It is also home to one of the largest car marts in Singapore.

#### **About The Straits Times School Pocket Money Fund**

The Straits Times School Pocket Money Fund ("SPMF") started in 2000 as a community project initiated by The Straits Times that provides pocket money to children from low-income families to help them through school. SPMF was established as a Trust on 20 October 2010 and received charity status on 14 November 2011 with Institution of A Public Character (IPC) status effective from 1 January 2012. It is governed by a Board of Trustees. Since the project inception in 2000, SPMF has helped close to 130,000 cases of children and youth from low-income families, between the ages of 7 to 21 years. Funds raised go towards school pocket money disbursements and support of the social and educational development of the children and youth. For more information, please visit <http://smpf.org.sg>.

#### **About The Business Times Budding Artists Fund**

Supporting Young Ambitions Initiated in 2004 and adopted by The Business Times in 2005, The Business Times Budding Artists Fund (BT BAF) originated from a conviction that no child with the strong interest and potential in the arts should be denied the opportunity to develop his or her talents due to a lack of financial resources. Since 2005, BT BAF has reached out to more than 13,000 financially-disadvantaged children and youth, between the ages of 5 to 19 years old, through a variety of programmes including a structured arts training programme, arts camps, workshops and signature

events. BT BAF supports two arts training centres, The Little Arts Academy and 10 Square @ Orchard Central, and is managed by The RICE Company Limited.